



**'ONE Program 4 ALL'<sup>®</sup>**  
 Would you like to receive **UNLIMITED \$100 Payments?**

'One Program 4 All' solves 2 problems that keep most of us from making money with direct mail:  
 → Problem # ①... **TOO MANY programs...** Money split over 100's of programs = Little pay to each

→ Problem # ②... **The MAILING list NAMES** we buy contain names of people who are **ALREADY mailing ANOTHER PROGRAM!**

→ When they receive your program, they send you theirs! That is WHY very few people ever make money! Most of the names we buy are already mailing their own program. They mail to others who are in yet another program! **THOUSANDS** are working at home looking to make money with direct mail, **BUT...**

*There is **NO** chance to make money when EVERYONE is mailing DIFFERENT Programs!*

**Do you see what is happening?** In effect people are cancelling one another's mailing! **We CAN** overcome this problem! It's in your hands...

**THE SOLUTION:** We all **MAKE MONEY** when we join **ONE Program** together! Experienced money makers understand this.

**SUCCESSFUL** people **MAKE MONEY** because they promote only **ONE** program. They are not distracted by the many offers that come in.

**How to lose money - Low Payment Programs.**  
 Too many people (*usually inexperienced*) join low cost programs because they believe the hype! It is **IMPOSSIBLE** to make a profit with a Low Cost / Low Pay program. They do not pay enough to cover the money spent on postage!

**FLASH!** Think about this: **If** everyone joins the same **ONE** program, **thousands** would join with you and **YOU MAKE MONEY!**

**THE BIG MISTAKE** that keeps most of us from making money:  
 → Everyone believes that the program he or she is promoting is **BETTER** than other programs being offered. But...that is the **PROBLEM...** When **EVERYONE** has a program that they feel is **BETTER**, they respond to your mail by sending their program to you and to people you are mailing to! We are in effect **BLOCKING** one another so no one can make money!

**WHY NOT BE SMART?**  
 Stop wasting money on postage cancelling (*Blocking*) one another. The **SURE** way to make money is when everyone joins **TOGETHER** in **ONE Program!**

- It's YOUR CHOICE:**
- A.** MAKE MONEY by joining with experienced people in 'ONE Program 4 ALL'
  - B.** Continue LOSING Money working by yourself sending program(s) to others who reply by sending their program to you!

**The DEFINITION of INSANITY:**  
 "Doing the same thing over and over and expecting a different result"

Disclaimer: This program involves the sale of a Home Business Direct Mail Kit containing: "Tips on Mailing; Discount Printing Service; A Mailing List Company Price List, Camera-ready originals; and more. It involves the payment of a referral fee to others who also sell this package. This is not a gifting club. All potential buyers become independent representatives. We are not responsible for 1099's or W-2's nor do we keep track of fees paid. No adjustments or refunds can be made after processing. Void where prohibited by law.

**'ONE Program 4 ALL'<sup>®</sup>**

**First mailing: \$1400!\*\***      **Unlimited \$100 payments mailed daily!**

**SIGNUPS!** *Early results:* A tremendous response rate! Greater than any program we have launched in many years!

**THE BOTTOM LINE:** Receive \$100 payments from each response to your and others' mailing!

➔ There is no telling how many **ONE 4 ALL** flyers will have your name on them and how much money you will make when hundreds of home business people sign up after you.

**The Pay Plan\***

\* You mail with your name in Box #1 until 2\* people join with you (*more than 2 usually join*) each pays you \$100 = \$200  
Those 2 people mail with your name in Box #2 until they have 2 = 4 people who each pay you \$100 = \$400  
The 4 people mail with your name in Box #3 until they have 2 = 8 people who each pay you \$100 = \$800

**\*\*Add it up... \$200 + \$400 + \$800 = \$1400\*\*** and it can happen **over and over again.**

\* Because so many people are responding to this program, having at least 2 people to sign up should not be difficult.

*\*\*Note: This is a hypothetical example of potential earnings. Results vary based on number of mailings by each person.*

**WARNING! ➔ LOW COST PROGRAMS LOSE MONEY!**

It is mathematically impossible to make money in a Low cost program:

**\$20 Example:** To make **\$100** in a **\$20 plan** it takes 5 responses paying \$20 each to make \$100.

[250 flyers mailed @ 2% response rate = 5 responses = \$100]. Postage cost to mail 250 @ 55¢ = \$137.50 to make \$100? With **ONE 4 ALL** a single response pays **\$100!**

**INSTRUCTIONS** to join:

Complete items 1 through 3 below. ➔ **MONEY ORDERS ONLY!** **NO** checks! Checks will be SHREDDED.

**\$\$** Your payments are forwarded **DAILY** to you by DM Services (*All payments come through this office to verify everyone gets paid*)

1. Fill out the order form below and make **FOUR (4)** Money Orders: Make each payable as follows:
2. Make **ONE \$50** money order payable to DM Services (*Box 4*) and **THREE \$100** Money Orders. Make each \$100 money order payable to the individual **Names** in Box #1, #2 and #3. The total of the 4 money orders = \$350.
3. Send this **ENTIRE PAGE** with all money orders and completed order form to DM Services at address on the order form.

The **PRODUCT YOU RECEIVE:** A Home Business Direct Mail Kit containing: 2 Sets of personalized Camera-Ready originals of this flyer w/your name in Box #1; A Mailing List Company Price list; A Low cost printing company price list; A copy of "Confidential Mailing Secrets"; and a copy of money saving 'Mailing Tips' (\$15 retail value)

Send ALL Payments To:  
DM Services  
PO Box 264  
Naples FL 34106

**ONE 4 ALL Order Form C**

**PRINT CLEARLY** to avoid mailing errors and ensure that you receive your Kit!

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_

**STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

email: \_\_\_\_\_

Tel # on flver: Yes  No

**Box # 1. Pay \$100 To:**  
**DOUG M. MILLIKEN**  
Notre Dame IN 574-800-9425

**Box # 2. Pay \$100 To:**  
**NORMAN CALDWELL**  
Ft Wayne IN

**Box # 3. Pay \$100 To:**  
**JOHN GREEN**  
Decatur TX (940) 255-4070

**Box # 4. Pay \$50 To:**  
**DM Services**  
Naples FL