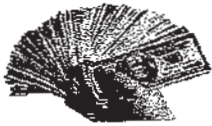


# INSIDERS MONEYMAKING SCOOP!



*THE RETURN OF A MAIL ORDER MONEYMAKING LEGEND!*  
MILLIONAIRE MAKER 2015

EDITORIAL: I HEARD YOUR CALL! LET ME SEND YOU THOUSANDS OF DOLLARS IN ONE DAY!

By Ben Franklin, *Mr. Millionaire Maker*

People often ask me how could a high school dropout like me go on to make over a million dollars in mail order. I give it to them straight—I am not afraid to invest in MYSELF! I always knew and that if I was going to have anything, I would have to produce it. I never looked for a handout and very seldom accepted one.

**THEN I DISCOVERED MAIL ORDER SALES!**

The rest was history; I did \$50,000 in sales my first month. I developed the *Millionaire Maker* program, one of the most successful in history. My company made \$130,000 in one day and took in over a million dollars. Not bad for a poor kid from the ghetto of Chicago!

How did I do it? A friend gave me 3,000 names on labels and another bought me 3,000 stamps. I wrote and promoted a small booklet on how to make money. I made \$1,700 the FIRST DAY. I closed the Millionaire Maker program years ago. People have requested that I bring it back because folks made a LOT of money.

TO CELEBRATE the 28<sup>TH</sup> YEAR ANNIVERSARY of the MILLIONAIRE MAKER PROGRAM I am BRINGING BACK one of the MOST SUCCESSFUL programs in Mail Order HISTORY! To my knowledge it is the ONLY program to get 30% RESPONSE RATE!

I want EVERYONE to get in on the re-launch of Millionaire Maker. First I intend to sign up ALL Mail Order people. Then, we shall bring in NEW people. Then, on THE FIRST OF NEXT MONTH I shall ask ALL the NEW people to send money for YOU!

I am taking a page out of history; remember that I said that friends gave me 3,000 names and stamps to get started? Well, I am going to give YOU 3,000 names and stamps. And, I'll go one better— I shall MAIL the sales flyer for you! When I got started I only had \$50. That's what it will cost you to join—just \$50. When people join they pay you \$200!

### HERE IS HOW IT WORKS:

- 1) You join Millionaire Maker 2015 by submitting \$50 and 5 books of first class stamps. We'll use the stamps to enroll 100 PEOPLE under you at NO COST to them. They join FREE with the understanding that they must send \$200 for YOU on MARCH 1, 2013.
- 2) I shall use MY MONEY to print and mail your enrollment form to 3,000 PEOPLE!
- 3) Every person who joins Millionaire Maker 2015 from your FREE 3,000-piece mailing MUST send \$200 for YOU on THE FIRST OF NEXT MONTH.

**A GREAT WAY TO MAKE MONEY THIS YEAR!**

Remember, the key to success is to invest EVERYTHING in YOU. And, that's *straight talk!*

May the Lord bless our families and make 2015 the best year of our lives.

**AT LAST! 28 YEARS AFTER BEN FRANKLIN CHANGED MAIL ORDER SALES FOREVER,**

**ONE OF THE BEST MONEYMAKERS OF ALL TIME IS BACK!**

MILLIONAIRE MAKER 2015. *WAS YOU THERE* when people were receiving HUNDREDS of dollars per week? *WAS YOU THERE* when Ben Franklin changed EVERYTHING by making sales FOR distributors? *WAS YOU THERE* when life was GOOD? Well that was THEN but this is *NOW!* The NEW and REVAMPED Millionaire Maker is BACK!

**MILLIONAIRE MAKER 2015—YOUR door to financial freedom!**

JOIN NOW or REGRET IT LATER! I am heeding the call! Sign me up in the NEW Millionaire Maker. Enroll 100 people under me. Then, print and mail my enrollment form to 3,000 people. FINALLY! Instruct ALL who enroll to send ME \$200 on THE FIRST OF NEXT MONTH. What a great way for ME to make MONEY!

HERE IS 5 books of First Class Stamps and \$50 payable to BEN FRANKLIN.

TO: BEN FRANKLIN 4001 S. DECATUR BLVD. STE. 37-452 LAS VEGAS, NV 89103

IF PAYING BY CHECK WE MUST HAVE YOUR PHONE NUMBER ( )

NAME: \_\_\_\_\_ SALESPERSON: JEROME BORUM

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

# Don't Wait Another Moment! ... Reach over TWO MILLION Eager PROSPECTS! NOW!

...and we're talking 8 1/2x11's here!



The Quick And Easy Way To Save Huge Sums Of Cash for your advertising budget... While reaching over 2,000,000 Eager, Targeted Opportunity Seeker/Buyer Prospects.

**NOW THAT'S WHAT I'M TALKING ABOUT!!**

▶ Reach Over Two Million Prospects in just hours with your full 8 1/2x11 Circular.

**WHY SETTLE FOR ANYTHING LESS?**

Through modern Technology and Proven Techniques You Can Now Have You 8 1/2x11 Circular delivered to over TWO MILLION Prospects by Email. NO SPAM! Delivery is ONLY to those having signed on for, and want Good Opportunity Offers. YOU might have exactly what they are looking for!

- Email Advertising becomes more important, more valuable each day ~ it's important!
- Email Advertising is cost effective and is the norm in many advertising systems now.

...and just look at these crazy low prices!

1-side black & white 8 1/2x11	\$ 88
2-side black & white 8 1/2x11	\$108
1-side color 8 1/2x11	\$138
2-side color 8 1/2x11	\$158

**BONUS! THREE TIMES FOR PRICE OF TWO**

Additional pages over "2": 1/2 the 2-side fee.

\*\*\* All circulars must be camera-ready.

**• YOU RECEIVE...**

- ~Download print-out of your actual email (so NO Computer is needed!)
- ~Full details surrounding our basic operation and technical procedures outlining just how we can do this for you so effectively ... and so cheap.

All Email printouts have computer "Time & Date" Stamp.

Each email recipient has furnished their name and email address and signed on to receive the emails we send. There is NO SPAM (sending of unsolicited email)~and we even place their name in the contents of the email with a reminder of their participation and agreement to receive email solicitation. **NOT To Worry about SPAM**

**What we have been told:** "...and I was pleasantly surprised at the actual results from my ad. I had never considered email advertising before. Glad I ran across your ad. Maggie/NY..." \*\* Letter/email excerpt on file-

**8 1/2x11  
Circular  
Email  
Job  
Ticket  
Free 50%  
Dealership**

**Jerome Borum • PO Box 5205 • Statesville • NC 28687**

**SOUNDS LIKE THE PERFECT ADVERTISING/PROMOTIONAL TOOL**

...So count me in. I have circle the circular size and fee above. Enclosed is my circular(s) DO YOUR MAGIC and RUSH my email checking copy promptly. I am expecting good things out of this - so do not let me down!

- I want to see PROOF of an Email database count of over 2,000,000!
- I want my Circular Emailed THREE times for the low rate of TWO!

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Note. Due to the nature of this personalized service - money order means FASTEST service. cc51